

# CONTEXT PROFILE

 THE NETHERLANDS



## FARMER

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## INNOVATION

Optimising grazing with automation and diversity



[Video](#)



## MAIN DOMAIN OF THE INNOVATION

Improvement of grassland management



## SOIL TYPE

Clay



## FINANCE/INVESTMENT

Low



## AGROCLIMATIC AREA

Atlantic central



## MANAGEMENT

Pasture dairy



## MARKET

Global



## CLIMATE

Moderate rainfall



## TECHNICAL

Difficult



## SOCIAL

Full-time farmer

CONTEXT PROFILE

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Case Study: NL_05	Agroclimatic Zone								
Item (Key Innovation Elements)	Alpine	Atlantic Central	Atlantic North	Atlantic South	Boreal	Continental North	Continental South	Mediterranean North	Mediterranean South
Automatic milking with parttime grazing	++	+++	+++	+++	+++	++	++	++	++
Herd separated in two groups for grazing (split herd)	+++	+++	+++	+++	+++	+++	+++	+++	+++
Frequent direct seeding of herbs in permanent pastures	++	+++	+++	+++	+++	++	++	++	++

+++ Strong transferability   ++ Slightly limited transferability   + Very limited transferability   ✕ Generic information/not relevant

## Implementation Gaps

- Limited access to sufficient grazing areas close to the milking facility can restrict grazing opportunities and increase walking distances
- Direct seeding methods often have high failure rates, requiring improvements in technique or equipment for better establishment of herbs
- High initial investment and operational costs for automated milking systems, which may be a barrier for smaller or less capitalized farms

## Research Gaps

- To identify herbal species that can withstand frequent grazing without compromising pasture productivity and biodiversity

## Suggestions to Adapt

- To maximize grazed grass intake, restrict supplemental feed in the barn for a few hours before cows go out to graze, encouraging greater pasture consumption
- To improve seed establishment, schedule direct seeding during periods of high soil moisture, ensuring better seed-to-soil contact for successful germination

# COST-BENEFIT ANALYSIS

## INVESTMENT COSTS

Total initial investment costs at start up:	low
• Initial authorisation costs (e.g. sanitary, veterinary, etc.)	low
• Initial advisory costs	low
• Initial buildings and machineries	low
• Initial certification costs	low
• Initial working capital (personal qualification, marketing and promotion, etc.)	low

## ON-GOING COSTS

On-going advisory costs	low
On-going certification costs	low
On-going buildings and machinery costs	low
On-going working capital	low

## BENEFITS RELATIVE TO ORIGINAL SYSTEM

### ◦ Economic

Reduction in energy consumption (electricity; fuel consumption)	not applicable/not known
Reduction in input use (fertilizers; pesticides; feed) etc.	not applicable/not known
Payback period	not applicable/not known
Product value added	not applicable/not known
Additional farm income through agroecological/agri-environmental payment schemes	not applicable/not known

### ◦ Environmental

Animal feed self-sufficiency increase	mid
Biodiversity increase	high
Improved nitrogen cycling	mid
Soil regeneration	not applicable/not known
Animal health and welfare improvement	mid

### ◦ Social

Workload reduction	not applicable/not known
Engagement of young generation	not applicable/not known

# Literature

## English

- Shortall J, Foley C, Sleator RD, O'Brien B (2018). The effect of concentrate supplementation on milk production and cow traffic in early and late lactation in a pasture-based automatic milking system. *Animal* 12, 853-863. <https://doi.org/10.1017/S1751731117002221>
- McEvoy, M, Kennedy, E, Murphy, JP, Boland, TM, Delaby, L and O'Donovan, M (2008) The effect of herbage allowance and concentrate supplementation on milk production performance and dry matter intake of spring-calving dairy cows in early lactation. *Journal of Dairy Science* 91, 1258–1269. <https://doi.org/10.3168/jds.2007-0710>